


I. April 2026 Revenue: Summary by Channel

1. NT\$ Reporting for 4137 TT	April 2026 (NT\$m)	% MoM	% YoY
Consolidated Sales	348.8	2%	4%
Channel – Beauty Salon Franchise (mainland China)	318.1	2%	7%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	12.9	7%	-6%
Channel – Internet Retailing	5.3	-44%	-42%
Channel – Medical Beauty Clinics	12.5	17%	-5%
NT\$/RMB avg. exchange rate (Mar.)	4.6290	----	----
2. RMB Reporting for 4137 TT	April 2026 (RMBm)	% MoM	% YoY
Consolidated Sales	75.3	1%	1%
Channel – Beauty Salon Franchise (mainland China)	68.7	2%	3%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	2.8	7%	-10%
Channel – Internet Retailing	1.1	-45%	-44%
Channel – Medical Beauty Clinics	2.7	18%	-9%
3. NT\$ Reporting	Jan. to Apr. 2026 (NT\$m)	% MoM	% YoY
Consolidated Sales	1,266.9	----	12%
Channel – Beauty Salon Franchise (mainland China)	1,139.8	----	14%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	49.4	----	-1%
Channel – Internet Retailing	30.6	----	15%
Channel – Medical Beauty Clinics	47.1	----	-12%
NT\$/RMB average exchange rate	4.5861	----	----
4. RMB Reporting	Jan. to Apr. 2026 (RMBm)	% MoM	% YoY
Consolidated Sales	276.2	----	10%
Channel – Beauty Salon Franchise (mainland China)	248.5	----	12%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	10.8	----	-3%
Channel – Internet Retailing	6.7	----	12%
Channel – Medical Beauty Clinics	10.3	----	-13%



5. Franchise Store Count	End of April 2026	Net Change in April	YTD Net Change	YoY %
Total	4,096	-7	-20	-9%
China	3,852	-11	-22	-10%
Taiwan	225	4	2	0%
Southeast Asia	19	0	0	0%

II. Major Upcoming Events and Press Release

- Investor Conferences:** Next investor conference will be held on May 29 (Q1 2026 operations overview).
- Major Meetings:** The annual shareholders meeting will be held on May 29.
- Other Topics:** None.
- Press Release:**

Chlitina-KY reports two positive news! Q1 EPS reached NT\$1.41, a YoY increase of 107%, and cumulative revenue for the first four months of 2026 reached NT\$1.267 billion, up 12% YoY. Meanwhile, Chlitina-KY embarks on a new journey as Mr. Chao Chen-yu takes over as Chairman, signaling a focus on AI, youth-oriented development, and internationalization.

Taipei, May 11, 2026

CHLITINA HOLDING LIMITED (stock code: 4137, hereafter referred to as Chlitina-KY) announced today (May 11) two positive results in both first-quarter profit growth and April revenue growth. Consolidated revenue for the first quarter of 2026 was NT\$918 million, up 15% YoY, with an operating profit of NT\$143 million, a net profit attributable to the parent company after tax of NT\$116 million, and earnings per share (EPS) of NT\$1.41. This translates into YoY increases of 49%, 108%, and 107% respectively. Today, the Company also announced that its consolidated revenue for April 2026 was NT\$349 million, up 12% YoY. These results show the continued optimization of the Company's core channel, the CHLITINA franchise channel. The benefits of digital management have become apparent, driving a steady improvement in the overall operating structure and demonstrating the relevance of the "technology-driven beauty industry" transformation strategy.

The Company stated that, to address the long-standing pain points in the beauty service industry—high reliance on manpower, insufficient service standardization, and low customer loyalty—it continues to promote operational upgrades at the store level, reshaping service processes through AI and data technology. Among other initiatives, the "Royal Garden Essential Oil AI Massage Robot Customized Treatment" promoted by the Group has gradually achieved economies of scale in core stores, transforming the service model that originally relied entirely on the experience of beauticians into a standardized and replicable service model. This not only improves service consistency and experience, but also drives structural improvements in average order value,

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repurchase rate, and labor efficiency, allowing stores and beauticians to focus more on service and experience quality.

Today, the Board of Directors also issued an important leadership announcement: Dr. Chen Pi-hua has stepped down as Group Chairman, with Mr. Chao Chen-yu, formerly the Group's Chief Executive Officer and General Manager, succeeding her as Chairman, taking on full responsibility for the Group's strategic planning and business management. This leadership transition marks the Chlitina Group's entry into a new stage of intelligent, youth-oriented, and international development, laying a solid foundation for the brand's long-term and stable development.

Chlitina-KY's main business is operating the CHLITINA beauty salon franchise. The "CHLITINA" brand was founded in Taiwan in 1989 by Dr. Chen Wu-kang, and officially entered the mainland China market in 1997. Under the leadership of Dr. Chen Pi-hua, the first directly operated store opened in Shanghai in 1999, and the Company then leveraged the franchise chain model to quickly expand on the mainland market. In 2002, an R&D and supply chain center was established in Songjiang, Shanghai, realizing independent control over product R&D and manufacturing. In 2013, Dr. Chen Pi-hua led the Group's listing in Taiwan under the name Chlitina-KY, making it the first listed chain beauty enterprise in Taiwan's capital market. Since then, the Group has steadily grown into an international beauty group spanning both sides of the Taiwan Strait and extending in Southeast Asia.

Dr. Chen Pi-hua will continue to serve as a Board Director and Head of Product Strategy, contributing to the Group's development by focusing on product quality control and R&D oversight, and providing a solid support to the management team.

Chao Chen-yu's key achievement during his tenure as CEO

Mr. Chao Chen-yu joined the Group in 2008, and advanced from Product Manager through a series of key leadership roles such as Special Assistant to the Chairman, Group and Brand spokesperson, and COO of Zhemei Academy. In 2019, he was formally appointed as the Group's CEO and General Manager. With his forward-looking vision and strong execution capabilities, he has led the Group in achieving high-quality growth.

1. Brand influence in constant progression

During his tenure as brand spokesperson, Mr. Chao spearheaded product placement in the hit TV series "The First Half of My Life." In 2016, he successfully positioned CHLITINA as the designated skincare brand of the Shanghai International Film and Television Festival for six consecutive years, significantly enhancing the brand's recognition and reputation.

2. Steady growth amid a pandemic

In response to the challenges brought by the pandemic, Mr. Chao promptly adjusted the group's business model, accelerating its digital transformation, and launching innovative businesses such as online education, livestream commerce, and private-domain operations. This strategy enabled the group to smoothly navigate this delicate period and achieve record-high revenue and profits in 2021.

**3. Comprehensive upgrade of the strategic framework**

Mr. Chao established four core strategic pillars: “brand-led growth, product leadership, dual-engine development, and customer win-win collaboration.” The strategy advanced the coordinated development of four major business segments—franchise chain operations, product distribution, omnichannel e-commerce, and medical aesthetics and wellness—to build a fully integrated omnichannel business ecosystem.

4. Digital Beauty and AI integration

Mr. Chao led the “Digital Beauty” strategy by establishing an omnichannel data platform covering stores, products, customers, and employees, enabling full integration across membership, inventory, and training systems, while deploying an AI-driven operational infrastructure. He introduced innovative applications such as AI product assistants and AI massage robots to enhance the consumer experience through technology.

5. Steady advancement in ESG and sustainable development

During Mr. Chao’s tenure as CEO, the Group launched a “Green Store” initiative in 2023 to support environmental upgrades across CHLITINA franchise stores. The group completed Scope 1 and Scope 2 greenhouse gas inventories ahead of schedule, with Scope 3 inventory completion achieved in early 2026. In addition, the Board approved the establishment of a Sustainability Committee at today’s meeting, further reinforcing the Group’s commitment to corporate social responsibility.

Future strategy key words: Youth-oriented, AI and Globalization

Following his appointment as Chairman, Mr. Chao Chen-yu will carry forward the Group’s core philosophy of love and sharing, with a strategic focus on youth-oriented transformation, AI, and globalization. He will continue to deepen technology-enabled innovation and business transformation, optimize the franchise ecosystem and user service experience, and accelerate the brand’s expansion into global markets to achieve sustainable long-term growth.

Dr. Chen Pi-hua stated that Mr. Chao has demonstrated exceptional market insight, execution capability, and leadership, fully equipping him to lead the Group into its next phase of development. Under the leadership of the new management team, she believes Chlitina will embrace the evolving global market landscape with greater agility and confidence, ushering in a new era of growth and achievement.

Looking ahead, under Chairman Chao’s leadership, Chlitina will remain committed to its professional heritage, embrace intelligent technologies, deepen its dedication to women’s beauty and wellness, continue driving high-quality industry development, and advance its vision of building a century-long beauty brand.

About CHLITINA

◆ **Main Business:** Beauty and personal care products. Channels: Beauty salon franchise; Self-operated medical beauty clinics; Self-operated e-commerce platform.



- ◆ **Current Market Positioning:** Mid-to-high-end beauty salon franchise business – Industry leader in the franchise business, while also developing related ancillary channels and products.
- ◆ **Primary Market Focus:** Chinese-speaking regions in Asia.
- ◆ **Business Model:** The Company develops, manufactures, markets and sells its own brand of beauty and personal care products through franchised beauty salons. In recent years, we have been working on business diversification through new strategies including creating the UPLIDER medical beauty clinics and the JINGHE and HEDENG general clinics, developing the CHLITINA HOME SPA omnichannel retail and investing in RnD Nail & Eyelash stores among other subsidiary channels.
- ◆ **Brand Background:** CHLITINA was founded in Taiwan in 1989 by Dr. Chen Wu-kang who successfully developed skin care products based on amino acids. In 1997, Chairman Joanna Chen brought the CHLITINA brand to the Chinese mainland market where its high-quality products and effective business model have been keys to its remarkable success.
- ◆ **New Developments:** In addition to operating a large beauty salon franchise, in recent years, CHLITINA has been collaborating with academic and medical circles on R&D projects regarding stem cells, as well as anti-ageing and regenerative medicine. We have also made strategic investments in the biotechnology industry. In the long term, we are confident that this strategy will inject new blood into the group.