


I. February 2026 Revenue: Summary by Channel

1. NT\$ Reporting for 4137 TT	February 2026 (NT\$m)	% MoM	% YoY
Consolidated Sales	195.9	-48%	-33%
Channel – Beauty Salon Franchise (mainland China)	169.1	-50%	-37%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	10.4	-26%	-3%
Channel – Internet Retailing	9.3	39%	178%
Channel – Medical Beauty Clinics	7.1	-58%	-22%
NT\$/RMB avg. exchange rate (Feb.)	4.5649	----	----
2. RMB Reporting for 4137 TT	February 2026 (RMBm)	% MoM	% YoY
Consolidated Sales	42.9	-49%	-34%
Channel – Beauty Salon Franchise (mainland China)	37.0	-51%	-38%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	2.3	-27%	-4%
Channel – Internet Retailing	2.0	38%	176%
Channel – Medical Beauty Clinics	1.6	-58%	-23%
3. NT\$ Reporting	Jan. to Feb. 2026 (NT\$m)	% MoM	% YoY
Consolidated Sales	574.5	----	23%
Channel – Beauty Salon Franchise (mainland China)	510.2	----	25%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	24.4	----	3%
Channel – Internet Retailing	16.0	----	82%
Channel – Medical Beauty Clinics	23.9	----	-4%
NT\$/RMB average exchange rate	4.5397	----	----
4. RMB Reporting	Jan. to Feb. 2026 (RMBm)	% MoM	% YoY
Consolidated Sales	126.6	----	22%
Channel – Beauty Salon Franchise (mainland China)	112.4	----	24%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	5.4	----	2%
Channel – Internet Retailing	3.5	----	80%
Channel – Medical Beauty Clinics	5.3	----	-5%



5. Franchise Store Count	End of February 2026	Net Change in February	YTD Net Change	YoY %
Total	4,092	-2	-24	-10%
China	3,850	-2	-24	-10%
Taiwan	223	0	0	-1%
Southeast Asia	19	0	0	0%

II. Major Upcoming Events and Press Release

1. **Investor Conferences:** None.
2. **Major Meetings:** A Board meeting was held on March 3.
3. **Other Topics:** None.
4. **Press Release:**

Chlitina Holding Limited reported a February revenue of NT\$ 196 million, bringing its cumulative revenue to NT\$ 575 million, a year-on-year increase of 23.18%. The beauty and skincare market remains on a steady growth trend, and the Company is focusing on quality to expand its market share and boost its operational performance.

Taipei, March 9, 2026

CHLITINA HOLDING LIMITED (stock code: 4137, hereafter referred to as Chlitina-KY) announced today (March 9) its consolidated revenue for February 2026 of NT\$ 575 million, representing a year-on-year increase of 23.18%. The results indicate that the strategy implemented in 2025 of focusing on improving franchise store operations continues to deliver results. Despite fewer working days in February due to the lengthy Lunar New Year holiday, overall revenue performance remained strong, providing a solid start for the year.

As the “beauty value economy” and the “self-reward spending” trends gain momentum around the world, the beauty and skincare market is undergoing structural upgrading. According to the 2025 Online Beauty and Skincare Market Trends Insight Report jointly released by Moojing Market Intelligence and Xinhua Net, the online beauty and skincare market recorded growth in both volume and value. Total annual sales reached RMB 454.18 billion, up 9.7% year-on-year, while sales volume reached 5.13 billion units, increasing 5.5%. The overall market reflects a dual-track development pattern in which mass-market basic skincare remains stable while high-end functional products are growing rapidly. In particular, demand is shifting from traditional “basic moisturizing” toward “efficacy-oriented skincare.” Demand for anti-aging and anti-wrinkle products continues to rise and has extended beyond traditional age and gender boundaries, creating substantial opportunities for business expansion for Chlitina-KY as the leading beauty and skincare brand in Greater China.

In response to changes in consumer spending patterns, the Group has in recent years actively advanced strategies integrating digital services with physical store operations. The Company assists stores in adopting digital service strategies by

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operating e-commerce platforms on their behalf, strengthening online-offline integration. Through the combination of online membership system data analytics and digital marketing tools, the Group has established an intelligent customer management model that increases the conversion rate of online-purchased beauty service vouchers into in-store service usage. In the first two months of 2026, a total of 55,376 beauty service vouchers purchased online were redeemed through social platforms such as Meituan, Dianping, and Douyin, representing a significant year-on-year increase of 20%. This demonstrates that the digital sales model is effectively stimulating service conversion at physical stores and also reflects the Group's solid performance in membership management and customer engagement. As consumer demand for convenience and professional beauty services continues to grow, Chlitina-KY will further optimize its O2O (Online-to-Offline) service chain, improving operational efficiency and brand value while establishing a stable foundation for long-term growth.

In addition, the Company continues to strengthen the CHLITINA brand. Recently, renowned actress Cecilia Liu was appointed brand ambassador. Her elegance and professionalism align closely with the brand's core values and further reinforce CHLITINA's high-end and quality-oriented market positioning. The partnership has rapidly increased brand visibility while also enhancing consumer inquiries at stores and attention toward products, creating a synergistic effect between brand equity and celebrity influence. Building upon CHLITINA's established professional reputation, the addition of celebrity appeal is expected to attract new customer segments and increase engagement among existing members, supporting the promotion of new products and the sale of higher-value treatment programs.

Looking ahead, Chlitina-KY will continue to implement its strategy of "focus on store operations, dual-engine growth, and quality-led development." Process standardization and digital management will be deepened to improve single-store operating efficiency and membership management, steadily enhancing both store health and same store sales. At the same time, the Company will use product capability and digital operations capability as its core growth engine. On one hand, it will continue to center on high-efficacy and research-oriented products, optimizing its portfolio of flagship products while introducing new products in a regular cadence to improve product structure and margin. On the other hand, the Group will further expand the application of AI and digital tools in membership management, store management, and precision marketing. Through data-supported decision-making mechanisms, it aims to increase customer conversion and repurchase rates, enhance the predictability of single-store revenue, and strengthen operational stability. These initiatives are intended to support steady revenue growth and ongoing optimization of the profit structure in 2026 while establishing a stronger foundation for sustainable medium- to long-term growth.

**About CHLITINA**

- ◆ **Main Business:** Beauty and personal care products. Channels: Beauty salon franchise; Self-operated medical beauty clinics; Self-operated e-commerce platform.
- ◆ **Current Market Positioning:** Mid-to-high-end beauty salon franchise business – Industry leader in the franchise business, while also developing related ancillary channels and products.
- ◆ **Primary Market Focus:** Chinese-speaking regions in Asia.
- ◆ **Business Model:** The Company develops, manufactures, markets and sells its own brand of beauty and personal care products through franchised beauty salons. In recent years, we have been working on business diversification through new strategies including creating the UPLIDER medical beauty clinics and the JINGHE and HEDENG general clinics, developing the CHLITINA HOME SPA omnichannel retail and investing in RnD Nail & Eyelash stores among other subsidiary channels.
- ◆ **Brand Background:** CHLITINA was founded in Taiwan in 1989 by Dr. Chen Wu-kang who successfully developed skin care products based on amino acids. In 1997, Chairman Joanna Chen brought the CHLITINA brand to the Chinese mainland market where its high-quality products and effective business model have been keys to its remarkable success.
- ◆ **New Developments:** In addition to operating a large beauty salon franchise, in recent years, CHLITINA has been collaborating with academic and medical circles on R&D projects regarding stem cells, as well as anti-ageing and regenerative medicine. We have also made strategic investments in the biotechnology industry. In the long term, we are confident that this strategy will inject new blood into the group.