

**I. January 2026 Revenue: Summary by Channel**

1. NT\$ Reporting for 4137 TT		January 2026 (NT\$m)	% MoM	% YoY
Consolidated Sales		378.6	-2%	117%
Channel – Beauty Salon Franchise (mainland China)		341.0	-2%	144%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)		14.1	-10%	8%
Channel – Internet Retailing		6.7	12%	23%
Channel – Medical Beauty Clinics		16.8	-1%	6%
NT\$/RMB avg. exchange rate (Jan.)		4.5268	----	----
2. RMB Reporting for 4137 TT		January 2026 (RMBm)	% MoM	% YoY
Consolidated Sales		83.6	-4%	115%
Channel – Beauty Salon Franchise (mainland China)		75.3	-4%	142%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)		3.1	-12%	7%
Channel – Internet Retailing		1.5	12%	22%
Channel – Medical Beauty Clinics		3.7	-3%	5%
3. Franchise Store Count	End of January 2026	Net Change in January	YTD Net Change	YoY %
Total	4,094	-22	-22	-10%
China	3,852	-22	-22	-11%
Taiwan	223	0	0	-1%
Southeast Asia	19	0	0	0%



II. Major Upcoming Events and Press Release

1. **Investor Conferences:** None.
2. **Major Meetings:** None.
3. **Other Topics:** None.
4. **Press Release:**

Chlitina rings in a strong start to the Year of the Horse with a record January revenue: NT\$379 million, up 117.15% YoY!

A high-quality store expansion plan is being rolled out to strengthen market position amid ongoing industry consolidation, with operating performance expected to continue trending upward.

Taipei, February 6, 2026

CHLITINA HOLDING LIMITED (stock code: 4137, hereafter referred to as Chlitina-KY) announced today (Feb. 6) that its consolidated revenue for January 2026 was NT\$379 million, representing a year-on-year increase of 117.15%. Revenue denominated in RMB has recorded year-on-year growth for eight consecutive months since June 2025, reflecting a gradual recovery in end-market consumption momentum. By strengthening the fundamentals of store operations –enhancing single-store conversion efficiency through standardized processes and professional services– Chlitina-KY has demonstrated the effectiveness of its store-focused strategy. This has successfully extended the growth momentum seen since the third and fourth quarters of 2025, delivering a strong opening to 2026 and laying a solid foundation for the year's operations.

Chlitina-KY observes that China's beauty services market continues to grow steadily. According to Fortune Business Insights, the size of China's skincare market is projected to expand from USD64.23 billion in 2025 to USD128.61 billion by 2032, representing a compound annual growth rate of 10.43%. As competition intensifies, the market is undergoing structural transformation: weaker players are being phased out, while the beauty salon sector accelerates toward branded, chain-based, and professionalized operations. Among these trends, "brand localization" has emerged as a key factor supporting market expansion. An increasing number of brands are refining product design and marketing strategies to better align with Chinese consumers' cultural values and beauty preferences, strengthening brand affinity and loyalty. International beauty brands are also deepening local presence through partnerships with domestic Chinese brands. In response to these trends, Chlitina-KY began forward-looking planning in late 2024 and fully implemented three core operating priorities in 2025: store operations, dual-engine growth, and quality for the future.

Chlitina-KY further noted that its Chlitina beauty franchise business prioritizes store health and single-store profitability. All stores are required to fully implement the Company's standards and digital operating model, covering staffing, service processes, store image, and centralized management via digital platforms, thereby establishing a replicable success model. As average monthly procurement per store continues to

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recover, the Company is well positioned to execute its high-quality store expansion plan and increase coverage of profitable stores. At the same time, growth will be supported by the dual engines of product strength and digital operations. On the product side, the Company will continue to focus on high-efficacy, scientifically validated mid-to-high-end skincare solutions, reinforcing the performance of flagship products while maintaining a strong cadence of new launches. On the operations side, AI and digital tools will be applied more deeply to store management, membership operations, and marketing conversion, improving customer acquisition and revenue predictability at the store level.

In recent years, Chlitina's achievements in brand strength, R&D capability, and digital transformation have been consistently recognized. At the "2025 Brand Power China Economic Forum and Innovation Achievements Showcase" recently held in Beijing, Chlitina once again received the "Brand Power China - Annual Influential Enterprise" award, while Group CEO Chao Cheng-Yu was honored as an "Annual Innovation Role Model." In terms of quality management and brand value, Chlitina has passed the China Quality Inspection Association's integrity and quality certification for four years, ranked among China's Top 100 Franchise Chains for eight years, and in the past two years has been included in both the "Forbes China Beauty Brand Top 100" and the "Asia's 500 Most Influential Brands." With more than three decades of accumulated strength in product quality, operating systems, and market trust, this brand momentum is expected to serve as a key pillar supporting Chlitina-KY's move toward stable growth and operational transformation in 2026.

Looking ahead to 2026, Chlitina-KY remains cautiously optimistic. Building on the results of ongoing structural improvements, the Company will continue to center its strategy on quality and efficiency, optimize resource allocation, and concentrate on business units and channel models that generate tangible operating contributions, thereby reducing the impact of non-core or low-efficiency investments on overall profitability. Leveraging its R&D capabilities, professional services, and brand trust, Chlitina-KY will further consolidate its leadership in functional skincare and professional beauty chain operations, establishing a stronger quality moat for mid- to long-term growth. With sharper strategic focus and continued gains in operating efficiency, the Company views 2026 as a pivotal year in its progression toward stable and sustainable growth.

About CHLITINA

- ◆ **Main Business:** Beauty and personal care products. Channels: Beauty salon franchise; Self-operated medical beauty clinics; Self-operated e-commerce platform.
- ◆ **Current Market Positioning:** Mid-to-high-end beauty salon franchise business – Industry leader in the franchise business, while also developing related ancillary channels and products.
- ◆ **Primary Market Focus:** Chinese-speaking regions in Asia.



- ◆ **Business Model:** The Company develops, manufactures, markets and sells its own brand of beauty and personal care products through franchised beauty salons. In recent years, we have been working on business diversification through new strategies including creating the UPLIDER medical beauty clinics and the JINGHE and HEDENG general clinics, developing the CHLITINA HOME SPA omnichannel retail and investing in RnD Nail & Eyelash stores among other subsidiary channels.
- ◆ **Brand Background:** CHLITINA was founded in Taiwan in 1989 by Dr. Chen Wu-kang who successfully developed skin care products based on amino acids. In 1997, Chairman Joanna Chen brought the CHLITINA brand to the Chinese mainland market where its high-quality products and effective business model have been keys to its remarkable success.
- ◆ **New Developments:** In addition to operating a large beauty salon franchise, in recent years, CHLITINA has been collaborating with academic and medical circles on R&D projects regarding stem cells, as well as anti-ageing and regenerative medicine. We have also made strategic investments in the biotechnology industry. In the long term, we are confident that this strategy will inject new blood into the group.