

**I. October 2025 Revenue: Summary by Channel**

1. NT\$ Reporting for 4137 TT	October 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	356.2	-9%	5%
Channel – Beauty Salon Franchise (mainland China)	324.2	-10%	7%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	14.4	16%	17%
Channel – Internet Retailing	7.5	-26%	-15%
Channel – Medical Beauty Clinics	10.1	-2%	-31%
NT\$/RMB avg. exchange rate (Oct.)	4.2979	----	----
2. RMB Reporting for 4137 TT	October 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	82.9	-10%	11%
Channel – Beauty Salon Franchise (mainland China)	75.4	-10%	13%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	3.4	14%	23%
Channel – Internet Retailing	1.8	-26%	-11%
Channel – Medical Beauty Clinics	2.3	-3%	-27%
3. NT\$ Reporting	Jan. to Oct. 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	3,131.8	----	-7%
Channel – Beauty Salon Franchise (mainland China)	2,814.5	----	-7%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	129.1	----	-4%
Channel – Internet Retailing	83.4	----	-1%
Channel – Medical Beauty Clinics	104.8	----	-26%
NT\$/RMB average exchange rate	4.3096	----	----
4. RMB Reporting	Jan. to Oct. 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	726.7	----	-4%
Channel – Beauty Salon Franchise (mainland China)	653.1	----	-4%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	30.0	----	-1%
Channel – Internet Retailing	19.3	----	2%
Channel – Medical Beauty Clinics	24.3	----	-24%



5. Franchise Store Count	End of October 2025	Net Change in October	YTD Net Change	YoY %
Total	4,207	-39	-380	-11%
China	3,965	-39	-377	-11%
Taiwan	223	0	-3	-2%
Southeast Asia	19	0	0	0%

II. Major Upcoming Events and Press Release

1. **Investor Conferences:** None
2. **Major Meetings:** At its meeting on November 6, the Board of Directors approved the company's consolidated financial results for the third quarter of 2025.
3. **Other Topics:** None
4. **Press Release:**

CHLITINA-KY Q3 EPS after tax reaches NT\$2.0, up 31.6% YoY; first three quarters EPS at NT\$5.3, nearly matching last year's full-year profit level

October revenue reaches NT\$360 million; RMB-denominated revenue posts double-digit YoY growth for two consecutive months

Taipei, November 6, 2025

CHLITINA HOLDING LIMITED (stock code: 4137, hereafter referred to as Chlitina-KY) today (Nov. 6) announced its financial results for the third quarter of 2025.

Consolidated revenue for the quarter reached NT\$1.03 billion, representing an 8% increase quarter-over-quarter and a 0.2% increase year-over-year. Operating profit was NT\$260 million, up 79% QoQ and 47% YoY. Net profit after tax attributable to the parent company amounted to NT\$160 million, an increase of 31% YoY, with earnings per share (EPS) after tax of NT\$2.0, up 32% YoY. In renminbi terms, net profit after tax attributable to the parent company was RMB 39.29 million, representing a 41% increase year-over-year.

For the first three quarters of 2025, cumulative consolidated revenue reached NT\$2.78 billion, operating profit totaled NT\$510 million, and net profit after tax attributable to the parent company reached NT\$440 million, with EPS of NT\$5.3 — equivalent to 91% of the full-year after-tax EPS of NT\$5.81 achieved in 2024.

Chlitina-KY noted that operating momentum in the third quarter maintained a strong, month-by-month upward trajectory. The continued improvement in operational efficiency across its core brand, CHLITINA, combined with a shift toward higher value-added product structures and ongoing channel optimization, contributed to steady expansion of overall business scale.

On the product side, the Group focused on the mid- to high-end market segment and launched several new products, including the "Skin Radiance Refining Essence Series" targeting high-performance anti-aging, the "White Crystal Dark Spot Correcting

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Series” which received China’s national-level whitening certification, and a new line of sunscreen products. These offerings have successfully attracted consumers seeking technologically advanced skincare solutions, driving sustained growth in new product sales volume.

On the channel side, through its “strengthen the strong, eliminate the weak” strategy, the Group restructured its network of over 4,000 stores, emphasizing performance-based incentive mechanisms and service upgrades. This approach has resulted in steady increases in per-store revenue and average transaction value, effectively reinforcing the company’s operating fundamentals. Chlitina-KY’s cumulative EPS after tax for the first three quarters reached NT\$5.3, nearly equivalent to the full-year 2024 level of NT\$5.81, laying a solid foundation for continued annual growth.

Chlitina-KY also announced that consolidated revenue for October 2025 was NT\$356 million, representing a 5% year-over-year increase and maintaining the second-highest monthly level this year. In renminbi terms, October revenue was RMB 83 million, an 11% increase year-over-year, achieving double-digit annual growth for two consecutive months.

The company’s five flagship products — Protein Cream, E.G. Cream, Nourishing Lotion-11, Wheat Germ-E Oil, and Youthkeeper Serum — continued to perform strongly, sustaining robust shipment momentum. Cumulative consolidated revenue from January through October 2025 totaled NT\$3.13 billion, a 7% decline year-over-year (RMB 726 million, down 4% YoY), with the revenue gap versus last year narrowing steadily. Meanwhile, the benefits of cost optimization and efficiency enhancement have become evident, with profit exceeding the same period last year.

Chlitina-KY emphasized that this year the Group has focused not only on strengthening operational fundamentals but also on “brand upgrade and breakthrough transformation” as its core strategic direction.

In October, its flagship brand CHLITINA achieved a historic milestone by officially announcing renowned actress Cecilia Liu as its global brand ambassador. Liu’s gentle and elegant persona, combined with her clear-minded and independent spirit, aligns closely with CHLITINA’s brand philosophy of “Love Bravely, Don’t Wait.”

This high-profile collaboration created significant momentum across the beauty industry, rapidly elevating the brand’s market positioning. The campaign was prominently displayed on the hundred-meter mega screen in Shanghai’s Lujiazui district, sparking a wave of fan engagement and social media posts. The celebrity endorsement effectively translated into high consumer traffic, with fans enthusiastically purchasing the “Cecilia Signature” Golden Care Treatment, demonstrating the brand’s strong appeal and ability to attract new customer segments. Looking ahead to the fourth quarter of 2025, Chlitina-KY maintains a cautiously optimistic outlook. The company will continue to focus on its three core strengths — product excellence, professional service capability, and brand influence — while deepening integration of online and offline operations to steadily advance toward its full-year business objectives.

As a professional skincare brand with over 35 years of experience, the Group



continues to center its business on innovative products, having developed nearly a hundred technologies and products in recent years. Its offerings now span a complete skincare system covering cleansing, hydration, and anti-aging. With more than 4,000 physical stores, standardized services, and the elegant image of its global ambassador, the brand has built strong professional credibility and continues to attract high-spending consumers.

Chlitina-KY expects that during the year-end peak season for the beauty and skincare industry, its brand upgrade and operational optimization will continue to deliver results, unlocking stable and sustainable growth momentum for the company.

About CHLITINA

- ◆ **Main Business:** Beauty and personal care products. Channels: Beauty salon franchise; Self-operated medical beauty clinics; Self-operated e-commerce platform.
- ◆ **Current Market Positioning:** Mid-to-high-end beauty salon franchise business – Industry leader in the franchise business, while also developing related ancillary channels and products.
- ◆ **Primary Market Focus:** Chinese-speaking regions in Asia.
- ◆ **Business Model:** The Company develops, manufactures, markets and sells its own brand of beauty and personal care products through franchised beauty salons. In recent years, we have been working on business diversification through new strategies including creating the UPLIDER medical beauty clinics and the JINGHE and HEDENG general clinics, developing the CHLITINA HOME SPA omnichannel retail and investing in RnD Nail & Eyelash stores among other subsidiary channels.
- ◆ **Brand Background:** CHLITINA was founded in Taiwan in 1989 by Dr. Chen Wu-kang who successfully developed skin care products based on amino acids. In 1997, Chairman Joanna Chen brought the CHLITINA brand to the Chinese mainland market where its high-quality products and effective business model have been keys to its remarkable success.
- ◆ **New Developments:** In addition to operating a large beauty salon franchise, in recent years, CHLITINA has been collaborating with academic and medical circles on R&D projects regarding stem cells, as well as anti-ageing and regenerative medicine. We have also made strategic investments in the biotechnology industry. In the long term, we are confident that this strategy will inject new blood into the group.